

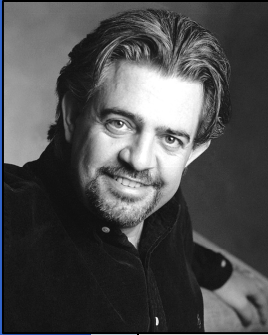


## Speakers Luncheon Guest:

### Alex Mustakas

**Artistic Director and CEO of Drayton Entertainment**  
*Presents*

#### **"The Drayton Entertainment Story: The Business of Running an Art"**



Alex Mustakas is the founding Artistic Director and CEO (Chief Entertainment Officer as he likes to refer to it) of Drayton Entertainment, one of Canada's most successful arts organizations.

The Drayton Experience currently consists of six performing arts venues in Ontario: the Drayton Festival Theatre, Drayton; Huron Country Playhouse and Playhouse II, Grand Bend; King's Wharf Theatre, Penetanguishene; and St. Jacobs Country Playhouse and Schoolhouse Theatre, St. Jacobs. A seventh venue is currently being planned in Cambridge, with an anticipated 2011 opening.

Alex is responsible for managing all facets of the company's \$7.1 million budget – including the artistic product, administration, and technical departments. Under his astute leadership, Drayton Entertainment has become the third-largest regional theatre company in Canada and the seventh-largest employer of professional artists in the country.

These accomplishments are particularly impressive given the fact that Drayton Entertainment is a registered, not-for-profit charitable organization. Despite no Federal or Provincial Arts Council funding, it maintains an enviable reputation for annual surpluses, consistently sold-out performances, creative marketing initiatives, and exceptional private-sector and community support. Alex is also a champion of local charitable causes and has won numerous professional awards.

**Thursday, December 16, 2010**

**Registration: 11:30 am – 12:00 pm**

**Luncheon: 12:00 pm – 1:30 pm**

Delta Hotel, King St. E., at Benton St, Kitchener, ON

(Parking is free when you provide your name and licence plate number at our registration table)

**To Reserve your tickets by Noon Monday, December 13, 2010**

**Telephone: Jamie at (519) 747-3014**

**E-mail: Jamie at [sandy\\_jamiehill@hotmail.com](mailto:sandy_jamiehill@hotmail.com)**

**For more information visit: <http://www.confederationclub.ca>**

**Members \$23 / Non-members \$30**

*Luncheon Includes: appetizer, entrée and dessert*

**CELEBRATING  
2010  
34 YEARS**

Parking is free for Luncheon Guests. Please provide your name and licence plate number at our registration table.

***Memberships available at the luncheon  
or  
online at: [www.confederationclub.ca](http://www.confederationclub.ca)***